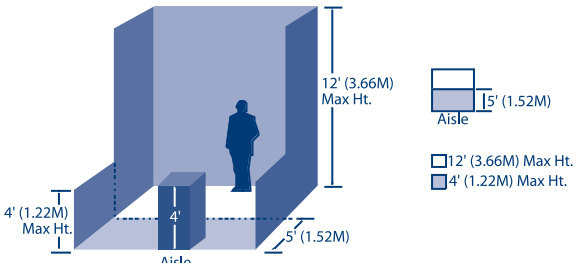
Exhibit Construction Guidelines

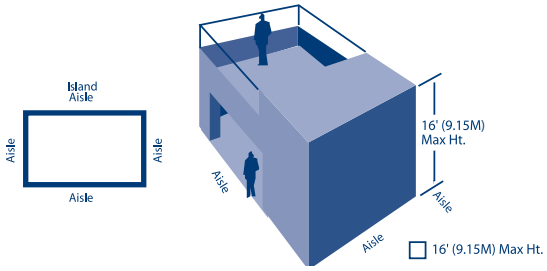
PERIMETER WALL BOOTH

Definition: Standard booth located on the outer-perimeter wall of the exhibit floor.



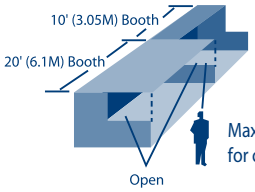
ISLAND BOOTH

Definition: Island–Exhibit with aisles on four sides.

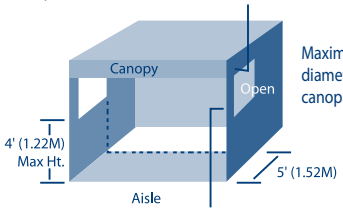


CANOPIES AND CEILINGS

Definition: An exhibit component supported over an exhibitor's space for decorative purposes only.



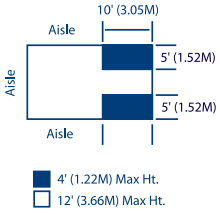
Maximum 12" (30 CM) depth for canopies or false ceilings

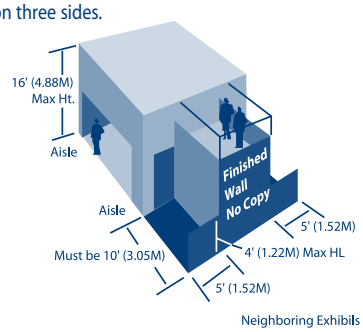


Maximum 3" (7.62 CM) diameter supports permitted for canopies or false ceilings

PENINSULA BOOTH

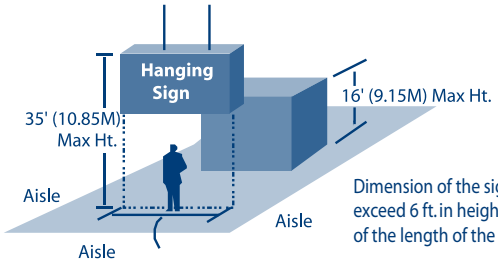
Definition: Exhibit with one or more display levels in four or more standard units back-to-back with an aisle on three sides.





HANGING SIGNS

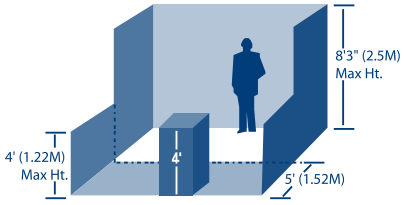
Definition: An exhibit component suspended above an Island or Penninsula exhibit for the purpose of displaying graphics or identification.

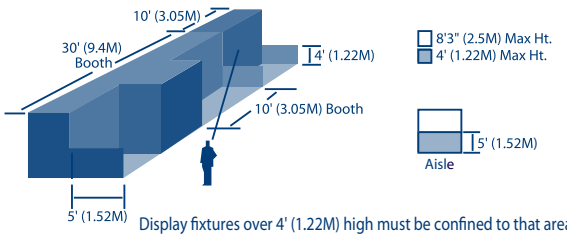


Dimension of the sign cannot exceed 6 ft. in height and 50% of the length of the booth.

BACK-TO-BACK BOOTH

Definition: One or more standard units in a straight line (minimum booth size is 10' x 15' = 150 square feet).

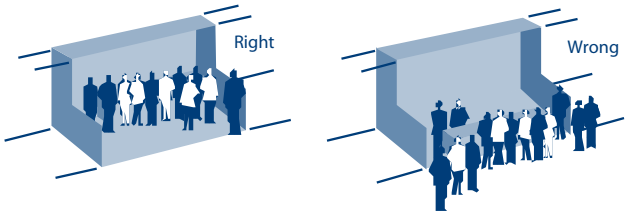




Display fixtures over 4' (1.22M) high must be confined to that area of the booth that is at least 5' (1.52M) from the aisle line.

DEMONSTRATIONS/SAMPLING

Definition: The part of the exhibit program involving the interaction of exhibit personnel and their audience through corporate presentations, product demonstrations or sampling.



MACHINERY/EQUIPMENT

Machinery and equipment may be displayed in a manner comparable to actual industrial utilization, but should be positioned so as to minimize interference with sightline into neighboring booths and shall be no closer than 12" from the aisle.